

JOSEPH TSUKKA

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Hyderabad, Telangana

I'm a 26 year old Communications Designer with hands on experience on Human Centered Design methodologies. A user advocate who believes in the power of technology with the human element at its core. I love collaborating with cross disciplinary teams, giving attention to details and connecting the dots.

Work

Communications Design Specialist - Manager
Godrej Innovation and Design Center
Godrej and Boyce, Mumbai
July 2016 - Current

Part of Godrej Healthcare Design team where we worked on New Product Development for Connected ICU beds. Other projects include Interaction, User Interface and Service Design for emergency services app and social food app.

UI/UX Design Intern
SuperGenie Technolabs Pvt Ltd
Hyderabad
May 2015 - July 2015

Worked on multiple user touch points for Conversational UI based E-Commerce service which includes Website, iOS and Android App, Logo Design, Branding and Dashboards.

Design Intern
Castle Hills Projects India Pvt Ltd
Vishakapatnam
December 2014

Worked on Identity and Branding ranging from Logo Design, Investor reports and Office Collaterals for Real Estate & amusement park based company.

Developer - Systems Engineer
Tata Consultancy Services Ltd
Chennai
June 2012 - August 2014

Developer for Global Reconciliations Utility team at Citibank where we worked on Smartstream TLM, shell scripting and in-house tools to develop Reconciliations processing for Equities Middle Office Recons.

Skills

Methods:

Human Centered Design
Graphic Design
Illustration
Human Computer Interaction
Algorithmic Art

Tools:

Photoshop
Illustrator
InDesign
After Effects
Invision

Programming:

Processing
HTML, CSS, Javascript
C++
UNIX / Shell scripting

Patents (pending):

"A Motorbike safety helmet with in-built GPS to send notifications to Ambulances and family members about accident location and time"

Education

Master of Design - Communication Design
Indian Institute of Technology Kanpur
CGPA - 8.25
August 2014 - August 2016

Bachelor of Technology - Computer Science
VNR VJIET, JNTU Hyderabad
Percentage - 71.9
September 2008 - May 2012

Board of Intermediate Education
Narayana Junior College Hyderabad
Percentage - 89.8
May 2006 - June 2008

Secondary School Certificate
Raghava Educational Academy
Percentage - 93.6
May 2006

Activities

Joint Secretary - Computer Society of India
VNR VJIET College Chapter

Organised workshops on Adobe Flex, Air and Microsoft Expression Studio

Student Volunteer - India HCI 2014
Indian Institute of Technology Delhi

Volunteered for the workshop on professional ethics for UI/UX Designers in India

Workshops:

MIT Media Lab Design Innovation 2015.
University of St Galens - Nasal Spray Design
Typography workshop by Prof. Uday Kumar.

Thank You